

***Hardee County Economic Development Council
Regular Meeting Minutes
July 14, 2009***

Attendees: Rick Justice – Chairman, John Barlow-Vice Chairman, Jama Abbott, Lavon Cobb, Keith Davis, Lory Durrance, Jim See, Marcus Shackelford, Rick Knight, Mike Manley, Paul Samuels, Nancy Craft, Bill Lambert, Ken Evers, Sarah Pelham

Absent: John O’Neal, Dana English, Joe Albritton

Meeting was called to order by Chairman Rick Justice at 9:00 am.

Minutes: A motion was made by Mike Manley and was seconded by Rick Knight to approve the June 9, 2009. Motion approved.

Agenda: A motion was made by Marcus Shackelford and was seconded by Mike Manley to approve the agenda.

Director’s Report

Roadmap to Florida’s Future:

Bill Lambert will be presenting at the Roadmap to Florida’s Future meeting being held by FHREDI and Enterprise Florida on Wednesday, July 10, 2009. He gave a brief overview of his presentation to the board. He will be speaking about Economic Development in Rural Areas.

Contract Services with Bob Miscavage:

The board gave Bill Lambert verbal permission to sign a contract with Bob Miscavage.

Marketing Report

Loop Net Report: The board reviewed the attached Loop net report in the packet.

Loop Net Revised Listing: The Marketing Committee will be responsible for making the decisions regarding content of the Loop Net Ad.

Website Update: There will be a Marketing Committee meeting held on July 30, 2009 to discuss redoing the website. The committee will be meeting with Doug Battey who will be reworking the website for the EDC.

Finance Report

Finance Report:

A motion was made by Rick Knight and seconded by Marcus Shackelford to accept the Financial Report. Motion approved.

There was no other business to come before the board. A motion was made by Keith Davis and seconded by Marcus Shackelford to adjourn the meeting. Meeting was adjourned.